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Daunted by the Home Buying Process? MassHousing Video Series Helps Would-Be Homeowners Gain More Confidence in How to Find a Home and Get an Affordable Loan

Nine-part series offers a user-friendly way to learn about the home buying process

BOSTON – December 14, 2015 – The home buying process can be complicated and wading through dense websites or manuals to learn the basics can make it even more intimidating. That's why MassHousing has produced a series of nine short videos designed to get potential homebuyers comfortable with the idea of moving from renter to owner.

The video series—now available on masshousing.com and on the [Agency's YouTube channel](#)—begins with an introduction to MassHousing and our homebuyer programs and then guides the homebuyer through such topics as determining one's readiness for homeownership; where to begin; the importance of homebuyer education; finding a lender; the benefits of a MassHousing loan; and working with a REALTOR™.

In addition, the stories of two families who successfully bought homes with MassHousing financing are told in a pair of vignettes.

"Younger homebuyers, especially millennials, have increasingly wanted to get information through video rather than some of the traditional ways we have provided material about the home buying process," said MassHousing Executive Director Thomas R. Gleason. "In the age of YouTube, we believe this series of videos will expand our ability to educate potential homebuyers of any age on the steps they should take that will help ensure they become successful homeowners."

The homebuyer video series is an extension of MassHousing's commitment to responsible home buying and commitment to educating consumers.

"The home buying process can be complicated and overwhelming to a first-time homebuyer trying to navigate the process," added Gleason. "These videos will give consumers some important information they need to know up front. We have found that educated homebuyers are much more likely to not only be able to buy a home, but to live in it for as long as they want."

In addition to the video series, consumers interested in buying a home should visit the Homeownership section of www.masshousing.com for more detailed information on whether they are ready for homeownership, how to take a homebuyer education course and how to find a MassHousing-approved lender.

About MassHousing

MassHousing (The Massachusetts Housing Finance Agency) is an independent, quasi-public agency created in 1966 and charged with providing financing for affordable housing in Massachusetts. The Agency raises capital by selling bonds and lends the proceeds to low- and moderate-income homebuyers and homeowners, and to developers who build or preserve affordable and/or mixed-income rental housing. MassHousing does not use taxpayer dollars to sustain its operations, although it administers some publicly funded programs on behalf of the Commonwealth. Since its inception, MassHousing has provided more than \$18.5 billion for affordable housing. For more information, visit the MassHousing website at www.masshousing.com, follow us on Twitter [@MassHousing](https://twitter.com/MassHousing), subscribe to [our blog](#), [watch us](#) on YouTube and [Like us](#) on Facebook.

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