**Social Media Tool Kit – Mass HAF – June 2022**

**Suggested Platforms***: Twitter, Instagram, Facebook*

All posts should link to [www.massmortgagehelp.org](http://www.massmortgagehelp.org)

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| **Copy** | **Image** |
| **Suggested Copy** | **Suggested Image** |
| Are you three or more months behind on your mortgage payments? The Massachusetts Assistance Fund (Mass HAF) can give you relief for overdue payments. Find out if you qualify by visiting massmortgagehelp.org today.  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance |  |
| The Massachusetts Homeowner Assistance Fund (Mass HAF) has helped many homeowners with an overdue mortgage. Find out if Mass HAF can help you!  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) |  |
| The Massachusetts Homeowner Assistance Fund (Mass HAF) has helped over 100 homeowners in the Springfield area. How can Mass HAF help you?  Visit [*massmortgagehelp.org*](http://www.massmortgagehelp.org)*.*  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance |  |
| Thanks to Mass HAF, over 40 homeowners in Boston have received assistance for their overdue mortgage after being impacted by the pandemic. See if your family qualifies today.  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) | **Logo  Description automatically generated with medium confidence** |
| The COVID-19 pandemic has been hard on a lot of us financially. If you are behind on your mortgage by three months or more, Mass HAF is here to help. Visit the link below to see if you qualify.  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) |  |
| The Massachusetts Homeowner Assistance Fund (Mass HAF) has helped almost 700 homeowners avoid foreclosure! Learn about Mass HAF today.  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) |  |
| The Massachusetts Homeowner Assistance Fund (Mass HAF) is still accepting applications. Get the help you need and apply today.  #HomeownerAssistanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) |  |
| Mass HAF has provided $13.8M in assistance to help Mass homeowners stay in their homes. Mass HAF is still accepting applications. Visit www.massmortgagehelp.org to learn more.  #HomeownerAssitanceFund #mortgagehelp #mortgagerelief #mortgageassistance | **Logo  Description automatically generated with medium confidence** |
| Do you and your family need relief from overdue mortgage payments? Complete a short online screener to see if you qualify for Mass HAF at www.massmortgagehelp.org.  #HomeownerAssitanceFund #mortgagehelp #mortgagerelief #mortgageassistance | A picture containing building, outdoor  Description automatically generated |
| **CUSTOMIZABLE: Insert name of organization to promote HAF** | |
| Are you looking for mortgage assistance in the \_\_ area? You may qualify for Massachusetts Homeowner Assistance Fund (Mass HAF). Contact us to learn more!  #HomeownerAssitanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) | **Graphical user interface, website  Description automatically generated** |
| [Name of organization] has information about the Massachusetts Homeowners Assistance Fund. (Mass HAF) – call or visit us to learn more!  #HomeownerAssitanceFund #mortgagehelp #mortgagerelief #mortgageassistance  [*www.massmortgagehelp.org*](http://www.massmortgagehelp.org) | **A picture containing text, businesscard, screenshot  Description automatically generated** |