

Top-Producing Loan Officer List

We know our homebuyers can count on you.
We want to make it easier for them to find you!



What is the Top-Producing Loan Officer List?

We know that loan officers may be the most influential people for new borrowers trying to find the right mortgage. We also know that you understand the benefits of a mortgage from MassHousing. Therefore, we send potential borrowers from our website directly to you via our linked Top-Producing Loan Officer List!



How does it work?

Our Top-Producing Loan Officer List is accessible from many different places on our website, social media posts and from our *Homebuyer Tips* Newsletter that goes out bi-weekly to over 20,000 inboxes across the state. Your name, company, NMLS license number can be listed on that page and linked directly to your website. Consumers can browse and select from the list, clicking through directly to your page. We also note if you are able to assist non English-speaking customers.



How is the list prioritized?

Our metrics have shown that the names at the top of the list enjoy the most visibility and click-throughs; therefore, we reward our partners who are originating the most MassHousing loans. Top-producing loan officers are categorized into Platinum, Gold, Silver, and Bronze levels based on the number of MassHousing mortgages originated within the last 12-month period. Loan officers are ordered again within each category.

We evaluate and order our lists twice per year—in or around the end of each fiscal year (June 30th) and again around the end of the calendar year. Each time, we order the list based on the number of loans originated within the previous 12-month period.



What do I do?

The process is simple: get more homebuyers into a safe, affordable MassHousing Mortgage that is right for them, get your name higher on the list, enjoy more referrals via our website!

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View the Top-Producing Loan Officer List at www.masshousing.com/lenders

Any questions? Please contact your MassHousing Relationship Manager.

Not yet a MassHousing-approved lender? Learn more here: www.masshousing.com/partner

